



Colaba Youngstar

An Appeal

PIFA Foundation

The Colaba Youngstar



"We have an obligation to give back to the community that gives us so much"
Ray Kroc, Founder – McDonald's Corporation

The city landscape is rapidly changing. The development of Colaba has pushed the native Kolis to the edge of the island. The present day Koli families are unable to match the rapid socio-economic change and thus feel frustrated and helpless.

Mumbai, and particularly Colaba, was the hotbed of Indian football talent in the 60's. Double Olympian S. S. Narayan represented India in the 1956 & 1960 Olympics; Neville D'Souza was the only Indian who scored a hat-trick in the Olympics. Olympians Parab, Sanjeeva Uchil and Fortunato Franco were all from here. Today unfortunately, Mumbai cannot boast of National players of this caliber.

The Colaba Youngstar is an initiative to bring back the pride to this city and the Colaba Community. Football is undoubtedly the most popular game in the world. It is a common man's game. Through the medium of football training, PIFA Foundation mentors underprivileged youth in social skills and counsels them on how to live an improved life by earning, saving and spending wisely.

Benefits of the Colaba Youngstar program for the community:

- Providing an opportunity to channel their frustration
 - To help reduce drug abuse, drinking, smoking and gambling.
 - To help reduce juvenile crime and violence
 - To help keep the community healthy
- Socialising by making friends, creating allies and networking,
 - To help create a support system
- Helping them to achieve sporting excellence
 - To bring pride in the local community
- Competitions to help deal with winning and failing
- Training of local coaches to better connect with the community
- Providing employment opportunities, thus reducing poverty

WHY PIFA FOUNDATION?

“PIFA Foundation for the benefit of Sports” was established in 2007 solely with the intent of helping the less privileged youth in India develop as football players and keep them off the streets.

PIFA is a grass root football development initiative dedicated to raising the bar in football training across the country. In a very short time, they have demonstrated success through their organization of the Premier Football League (PFL), Football Carnival and coaching camps. All India Football Federation (AIFF) the apex body, has appointed PIFA Director Nirvan Shah (UEFA) for the execution of the Coaches training programme i.e. AIFF-“D” License course in India.

PIFA Foundation for the benefit of Sport is registered under ACT 1860 (21) licensed no MAH/MUM/1286/2007/ G.B.B.S.D

PIFA Foundation objectives.

- To expose children to the latest training methods
- To produce technically excellent and innovative players, with exceptional decision making skills
- To train, develop, qualify and support more innovative coaches; who are excellent teachers of the game
- To build a national club team
- To develop world class facilities

Your contribution to the Colaba Youngstar will be :

- Providing them appropriate football gear
- Providing daily food and travel allowance
- Providing rations to the families so the children don't have to work
- Teaching them life skills (coaching, marketing, administration) to make them independent
- Guiding and counseling
- Preparing them for opportunities to be selected to play for a club team

Teams

1. Men - Mumbai Elite Division & I league 2nd division
2. U19 – Mumbai First Division & I league U19
3. U17 – Mumbai Second Division
4. U15 – AIFF MUPC & Local tournaments
5. Women – Mumbai & Bandra League

 U-19
I-LEAGUE





Harshad Meher & Ajit Bhoir played for India u15 2008



PIFA Colaba U15 boys win Kick Stars NGO Tournament

Contact :

PIFA Foundation for the benefit of Sports

20 Evergreen Estate,
Dr E. Moses Road,
Mahalaxmi,
Mumbai 400 011

Tel : 022 3378 9013

Email : info@pifa.co.in

Website : www.pifa.co.in



**2nd Division
I-LEAGUE**

Dated :

To,

The Secretary,
PIFA Foundation for the benefit of Sports
20 Evergreen Estate, Mahalaxmi,
Mumbai - 400 011

DONATION - Colaba Youngstar Program

I / We have pleasure in giving a donation of Rs. _____

I / We am/are enclosing a cash/cheque bearing cheque No. _____

Dated : ____ / ____ / 2014

Drawn on : _____

Please issue me the 80-G receipt in the following name.

Name : _____

Address. _____

City : _____ State : . _____

Country : _____ Pin : _____

Tel : _____ Email : _____

PAN No. : _____

Yours Truly,

Please pay by crossed cheque / draft in favour of "**PIFA Foundation For The Benefit of Sports**" payable in MUMBAI, India

Amount donated will qualify for deduction U/S 80-G of IT-Act, 1961.
Income Tax Exemption Certificate No.: MAH/MUM/1286/2007/ G.B.B.S.D